

America 250

A PBS KANSAS SPONSORSHIP OPPORTUNITY

★ Be Part of History. Be Part of Your Community.

Align your brand with America's 250th Anniversary on PBS Kansas.

America turns 250 in 2026, and PBS Kansas will be at the center of the celebration. As the trusted voice of public media in Kansas, we're inviting a select group of local businesses to stand alongside us as community sponsors of our America 250 promotional campaign.

This is more than an ad buy. It's a statement that your business believes in this community, its history, and its future.

YOUR SPOT, YOUR VOICE

*Each sponsorship includes a **FREE, professionally produced 15-second spot** featuring the representative(s) of your company on camera showcasing their business. Your team can read their scripts right from the teleprompter. No experience needed. No guesswork. Just your business, your people, and your story on PBS Kansas.*

CHOOSE YOUR PACKAGE

HOLIDAY PACKAGE

\$500

LEADING UP TO JULY 4TH, 2026

- ★ FREE, professionally produced 15-second on-camera spot
- ★ Your script - loaded to read from teleprompter
- ★ 20 guaranteed on-air runs during the America 250 promotional period
- ★ Dedicated social media feature day, where underwriting business spots are the only message we share
- ★ Your logo prominently displayed on the spots & associated with the most trusted name in TV

YEAR-ROUND PACKAGE

\$2,000

FULL YEAR OF PBS KANSAS EXPOSURE

- ★ Everything included in the Holiday Package
- ★ 100 guaranteed on-air runs spread throughout the year
- ★ Sustained visibility with PBS Kansas viewers across the region
- ★ Maximize your investment with year-long brand presence
- ★ Same trusted production, same professional quality



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YOUR COMMUNITY WILL BE WATCHING.
MAKE SURE THEY SEE YOU THERE.